

Dixie Pawnbrokers Educational Conference and Trade Show Sponsorships

DIAMOND SPONSOR (Limited to 1) **\$5,600.00**

Your choice of 2 exhibit booths (choice of booths based on booth selection rules)
All convention activities and meals for 2 people
Website Featured Sponsor (Exclusive Placement)
Home page banner ad & Blurb text with website link
Internal Banner ad under "Featured Sponsor" sidebar with website link
1st position banner placement on "Sponsors" logo page with website link
Featured Sponsor will also have a full page on website and a link in the main website navigation bar
Rotating Sponsor banner on bottom of home page
Full page ad in Dixie Pawnbroker Magazine
Insert in registration packet (1 piece of promotional literature or sample)
Recognition in all printed material
Pre and post-convention attendee list
Company logo recognition on large foam boards Saturday and Sunday

PLATINUM SPONSORS **\$5,000.00**

Your choice of 2 exhibit booths (choice of booths based on booth selection rules)
All convention activities and meals for 2 people
Website Standard sponsor
Rotating Sponsor banner on bottom of home page
Internal page Banner ad in sidebar
Logo banner placement on "Sponsors" logo page with website link
Recognition in all printed material
Insert in registration packet (1 piece of promotional literature or sample)
Full page ad in Dixie Pawnbroker Magazine
Pre and post-convention attendee list
Company logo recognition on large foam boards Saturday and Sunday

GOLD SPONSORS **\$4,000.00**

OPENING RECEPTION SPONSORSHIP (Limited to 1) **\$4,000.00**

Your choice of 1 exhibit booth (choice of booth based on booth selection rules)
All convention activities and meals for 2 people
Exclusive signage at opening reception
Insert in registration packet (1 piece of promotional literature or sample)
1 complimentary drink ticket with company logo in attendee packets
Full page ad in Dixie Pawnbroker Magazine
Pre and post-convention attendee list

BAR SPONSORSHIP AT CLOSING DINNER & AUCTION (Limited to 1) **\$4,000.00**

Your choice of 1 exhibit booth (choice of booth based on booth selection rules)
All convention activities and meals for 2 people
Insert in registration packet (1 piece of promotional literature or sample)
Full page ad in Dixie magazine
Exclusive signage at both bars
1 complimentary drink ticket with company logo in attendee packets
Pre and post-convention attendee list

ADDITIONAL SPONSORSHIPS:

NAME LANYARD SPONSORSHIP (Limited to 1) **\$3,000.00**

Your choice of 1 exhibit booth (choice of booth based on booth selection rules)

All convention activities and meals for 1 person
Company logo on all name lanyards for 250+ attendees
Badges required for admission to all events
Insert in registration packet (1 piece of promotional literature or sample)
1/2 page ad in Dixie Pawnbroker Magazine
Pre and post-convention attendee list

TOTE BAG SPONSORSHIP (Limited to 1) \$3,000.00

Your choice of 1 exhibit booth (choice of booth based on booth selection rules)
All convention activities and meals for 1 person
Company logo on all tote bags given to 250+ attendees at registration
Tote bags used during and after show
Insert in registration packet (1 piece of promotional literature or sample)
1/2 page ad in Dixie Pawnbroker Magazine
Pre and post-convention attendee list

SUNDAY MORNING BREAKFAST SPONSORSHIP \$3,000.00

Your choice of 1 exhibit booth (choice of booth based on booth selection rules)
All convention activities and meals for 1 person
Table tents with company name and logo at continental breakfast
Opportunity to distribute company promotional items during breakfast
Insert in registration packet (1 piece of promotional literature or sample)
1/2 page ad in Dixie Pawnbroker Magazine
Pre and post-convention attendee list

SUNDAY LUNCH SPONSORSHIP \$3,000.00

Your choice of 1 exhibit booth (choice of booth based on booth selection rules)
All convention activities and meals for 1 person
Table tents with company name and logo at luncheon
Opportunity to distribute company promotional items during lunch
Insert in registration packet (1 piece of promotional literature or sample)
1/2 page ad in Dixie Pawnbroker Magazine
Pre and post-convention attendee list

KEYNOTE SPEAKER/SEMINAR SPONSORSHIP \$3,000.00

Your choice of 1 exhibit booth (choice of booth based on booth selection rules)
All convention activities and meals for 1 person
Signage at all Educational seminars
Recognition prior to all Educational seminars
Insert in registration packet (1 piece of promotional literature or sample)
1/2 page ad in Dixie Pawnbroker Magazine
Pre and post-convention attendee list

EDUCATIONAL SEMINARS' SPONSORSHIP \$2,000.00

Your choice of 1 exhibit booth (choice of booth based on booth selection rules)
All convention activities and meals for 1 person
Signage at all Educational seminars
Recognition prior to all Educational seminars
Insert in registration packet (1 piece of promotional literature or sample)
Pre and post-convention attendee list

YOUNG PROFESSIONALS' RECEPTION SPONSORSHIP \$ 2000.00

Your choice of 1 exhibit booth (choice of booth based on booth selection rules)
All convention activities and meals for 1 person
Signage at all the Young Professionals' Reception
Insert in registration packet (1 piece of promotional literature or sample)

Pre and post-convention attendee list