

# Dixie Pawnbrokers Educational Conference and Trade Show Sponsorships

## **DIAMOND SPONSOR** (Limited to 1) **\$5,600.00**

Your choice of 2 exhibit booths ( choice of booths based on booth selection rules)  
All convention activities and meals for 2 people  
Website Featured Sponsor (Exclusive Placement)  
Home page banner ad & Blurb text with website link  
Internal Banner ad under "Featured Sponsor" sidebar with website link  
1st position banner placement on "Sponsors" logo page with website link  
Featured Sponsor will also have a full page on website and a link in the main website navigation bar  
Rotating Sponsor banner on bottom of home page  
Full page ad in Dixie Pawnbroker Magazine  
Insert in registration packet (1 piece of promotional literature or sample)  
Recognition in all printed material  
Pre and post-convention attendee list  
Company logo recognition on large foam boards Saturday and Sunday

## **PLATINUM SPONSORS** **\$5,000.00**

Your choice of 2 exhibit booths ( choice of booths based on booth selection rules)  
All convention activities and meals for 2 people  
Website Standard sponsor  
Rotating Sponsor banner on bottom of home page  
Internal page Banner ad in sidebar  
Logo banner placement on "Sponsors" logo page with website link  
Recognition in all printed material  
Insert in registration packet (1 piece of promotional literature or sample)  
Full page ad in Dixie Pawnbroker Magazine  
Pre and post-convention attendee list  
Company logo recognition on large foam boards Saturday and Sunday

## **GOLD SPONSORS** **\$4,000.00**

### **OPENING RECEPTION SPONSORSHIP** (Limited to 1) **\$4,000.00 SOLD**

Your choice of 1 exhibit booth (choice of booth based on booth selection rules)  
All convention activities and meals for 2 people  
Exclusive signage at opening reception  
Insert in registration packet (1 piece of promotional literature or sample)  
1 complimentary drink ticket with company logo in attendee packets  
Full page ad in Dixie Pawnbroker Magazine  
Pre and post-convention attendee list

### **BAR SPONSORSHIP AT CLOSING DINNER & AUCTION** (Limited to 1) **\$4,000.00 SOLD**

Your choice of 1 exhibit booth (choice of booth based on booth selection rules)  
All convention activities and meals for 2 people  
Insert in registration packet (1 piece of promotional literature or sample)  
Full page ad in Dixie magazine  
Exclusive signage at both bars  
1 complimentary drink ticket with company logo in attendee packets  
Pre and post-convention attendee list

## **ADDITIONAL SPONSORSHIPS:**

### **NAME LANYARD SPONSORSHIP (Limited to 1) **\$3,000.00 SOLD****

Your choice of 1 exhibit booth (choice of booth based on booth selection rules)  
All convention activities and meals for 1 person  
Company logo on all name lanyards for 250+ attendees  
Badges required for admission to all events  
Insert in registration packet (1 piece of promotional literature or sample)  
1/2 page ad in Dixie Pawnbroker Magazine  
Pre and post-convention attendee list

### **TOTE BAG SPONSORSHIP (Limited to 1) **\$3,000.00 SOLD****

Your choice of 1 exhibit booth (choice of booth based on booth selection rules)  
All convention activities and meals for 1 person  
Company logo on all tote bags given to 250+ attendees at registration  
Tote bags used during and after show  
Insert in registration packet (1 piece of promotional literature or sample)  
1/2 page ad in Dixie Pawnbroker Magazine  
Pre and post-convention attendee list

### **SUNDAY MORNING BREAKFAST SPONSORSHIP **\$3,000.00 SOLD****

Your choice of 1 exhibit booth (choice of booth based on booth selection rules)  
All convention activities and meals for 1 person  
Table tents with company name and logo at continental breakfast  
Opportunity to distribute company promotional items during breakfast  
Insert in registration packet (1 piece of promotional literature or sample)  
1/2 page ad in Dixie Pawnbroker Magazine  
Pre and post-convention attendee list

### **SUNDAY LUNCH SPONSORSHIP **\$3,000.00 (SOLD)****

Your choice of 1 exhibit booth (choice of booth based on booth selection rules)  
All convention activities and meals for 1 person  
Table tents with company name and logo at luncheon  
Opportunity to distribute company promotional items during lunch  
Insert in registration packet (1 piece of promotional literature or sample)  
1/2 page ad in Dixie Pawnbroker Magazine  
Pre and post-convention attendee list

### **KEYNOTE SPEAKER/SEMINAR SPONSORSHIP **\$3,000.00 (SOLD)****

Your choice of 1 exhibit booth (choice of booth based on booth selection rules)  
All convention activities and meals for 1 person  
Signage at all Educational seminars  
Recognition prior to all Educational seminars  
Insert in registration packet (1 piece of promotional literature or sample)  
1/2 page ad in Dixie Pawnbroker Magazine  
Pre and post-convention attendee list

### **SATURDAY AFTERNOON EXHIBIT HALL REFRESHMENT BREAK **\$ 3000.00****

Your choice of 1 exhibit booth (choice of booth based on booth selection rules)  
All convention activities and meals for 1 person  
Exclusive signage at opening reception  
Insert in registration packet (1 piece of promotional literature or sample)  
1 complimentary drink ticket with company logo in attendee packets  
Pre and post-convention attendee list

**EDUCATIONAL SEMINARS' SPONSORSHIP \$2,000.00 (SOLD)**

Your choice of 1 exhibit booth (choice of booth based on booth selection rules)  
All convention activities and meals for 1 person  
Signage at all Educational seminars  
Recognition prior to all Educational seminars  
Insert in registration packet (1 piece of promotional literature or sample)  
Pre and post-convention attendee list

**YOUNG PROFESSIONALS' RECEPTION SPONSORSHIP \$ 2000.00 SOLD**

Your choice of 1 exhibit booth (choice of booth based on booth selection rules)  
All convention activities and meals for 1 person  
Signage at all the Young Professionals' Reception  
Insert in registration packet (1 piece of promotional literature or sample)  
Pre and post-convention attendee list