

# Dixie Pawnbrokers Educational Conference and Trade Show Sponsorships

## **DIAMOND SPONSOR** (Limited to 1) **\$5,600.00 - SOLD**

Your choice of 2 exhibit booths ( choice of booths based on booth selection rules)  
All convention activities and meals for 2 people  
Website Featured Sponsor (Exclusive Placement)  
Home page banner ad & Blurb text with website link  
Internal Banner ad under "Featured Sponsor" sidebar with website link  
1st position banner placement on "Sponsors" logo page with website link  
Featured Sponsor will also have a full page on website and a link in the main website navigation bar  
Logo on bottom of home page  
Full page ad in Dixie Pawnbroker Magazine  
Insert in registration packet (1 piece of promotional literature or sample)  
Recognition in all printed material  
Pre and post-convention attendee list  
Company logo recognition on large foam boards Saturday and Sunday

## **OPENING RECEPTION BAR SPONSORSHIP** (Limited to 1) **\$4,000.00**

Your choice of 1 exhibit booth (choice of booth based on booth selection rules)  
All convention activities and meals for 2 people  
Exclusive signage at opening reception  
Insert in registration packet (1 piece of promotional literature or sample)  
1 complimentary drink ticket with company logo in attendee packets  
Full page ad in Dixie Pawnbroker Magazine  
Pre and post-convention attendee list

## **EXHIBIT HALL BAR SPONSORSHIP** (Limited to 1) **\$4,000.00**

Your choice of 1 exhibit booth (choice of booth based on booth selection rules)  
All convention activities and meals for 2 people  
Exclusive signage at opening reception  
Insert in registration packet (1 piece of promotional literature or sample)  
1 complimentary drink ticket with company logo in attendee packets  
Full page ad in Dixie Pawnbroker Magazine  
Pre and post-convention attendee list

## **BAR SPONSORSHIP AT CLOSING DINNER & AUCTION** (Limited to 1) **\$4,000.00 - SOLD**

Your choice of 1 exhibit booth (choice of booth based on booth selection rules)  
All convention activities and meals for 2 people  
Insert in registration packet (1 piece of promotional literature or sample)  
Full page ad in Dixie magazine  
Exclusive signage at both bars  
1 complimentary drink ticket with company logo in attendee packets  
Pre and post-convention attendee list

**NAME LANYARD SPONSORSHIP (Limited to 1) \$3,000.00 - SOLD**

Your choice of 1 exhibit booth (choice of booth based on booth selection rules)  
All convention activities and meals for 1 person  
Company logo on all name lanyards for 250+ attendees  
Badges required for admission to all events  
Insert in registration packet (1 piece of promotional literature or sample)  
1/2 page ad in Dixie Pawnbroker Magazine  
Pre and post-convention attendee list

**TOTE BAG SPONSORSHIP (Limited to 1) \$3,000.00 - SOLD**

Your choice of 1 exhibit booth (choice of booth based on booth selection rules)  
All convention activities and meals for 1 person  
Company logo on all tote bags given to 250+ attendees at registration  
Tote bags used during and after show  
Insert in registration packet (1 piece of promotional literature or sample)  
1/2 page ad in Dixie Pawnbroker Magazine  
Pre and post-convention attendee list

**TUESDAY MORNING BREAKFAST SPONSORSHIP \$3,000.00**

Your choice of 1 exhibit booth (choice of booth based on booth selection rules)  
All convention activities and meals for 1 person  
Table tents with company name and logo at continental breakfast  
Opportunity to distribute company promotional items during breakfast  
Insert in registration packet (1 piece of promotional literature or sample)  
1/2 page ad in Dixie Pawnbroker Magazine  
Pre and post-convention attendee list

**TUESDAY LUNCH SPONSORSHIP \$3,000.00**

Your choice of 1 exhibit booth (choice of booth based on booth selection rules)  
All convention activities and meals for 1 person  
Table tents with company name and logo at luncheon  
Opportunity to distribute company promotional items during lunch  
Insert in registration packet (1 piece of promotional literature or sample)  
1/2 page ad in Dixie Pawnbroker Magazine  
Pre and post-convention attendee list

**WEDNESDAY MORNING BREAKFAST SPONSORSHIP \$3,000.00**

Your choice of 1 exhibit booth (choice of booth based on booth selection rules)  
All convention activities and meals for 1 person  
Table tents with company name and logo at continental breakfast  
Opportunity to distribute company promotional items during breakfast  
Insert in registration packet (1 piece of promotional literature or sample)  
1/2 page ad in Dixie Pawnbroker Magazine  
Pre and post-convention attendee list

**KEYNOTE SPEAKER/SEMINAR SPONSORSHIP \$3,000.00**

Your choice of 1 exhibit booth (choice of booth based on booth selection rules)  
All convention activities and meals for 1 person  
Signage at all Educational seminars  
Recognition prior to all Educational seminars  
Insert in registration packet (1 piece of promotional literature or sample)  
1/2 page ad in Dixie Pawnbroker Magazine  
Pre and post-convention attendee list

**OPENING RECEPTION ENTERTAINMENT SPONSORSHIP (Limited to 1) \$3,000.00**

Your choice of 1 exhibit booth (choice of booth based on booth selection rules)  
All convention activities and meals for 2 people  
Exclusive signage at opening reception  
Insert in registration packet (1 piece of promotional literature or sample)  
1/2 page ad in Dixie Pawnbroker Magazine  
Pre and post-convention attendee list

**EDUCATIONAL SEMINARS' SPONSORSHIP \$2,000.00 - SOLD**

Your choice of 1 exhibit booth (choice of booth based on booth selection rules)  
All convention activities and meals for 1 person  
Signage at all Educational seminars  
Recognition prior to all Educational seminars  
Insert in registration packet (1 piece of promotional literature or sample)  
Pre and post-convention attendee list

**YOUNG PROFESSIONALS' RECEPTION SPONSORSHIP \$ 2000.00**

Your choice of 1 exhibit booth (choice of booth based on booth selection rules)  
All convention activities and meals for 1 person  
Signage at all the Young Professionals' Reception  
Insert in registration packet (1 piece of promotional literature or sample)  
Pre and post-convention attendee list

**SILENT AUCTION BID SITE \$ 2000.00 - SOLD**

Your choice of 1 exhibit booth (choice of booth based on booth selection rules)  
All convention activities and meals for 1 person  
Name & Logo on the bid site for the silent auction items  
Insert in registration packet (1 piece of promotional literature or sample)  
Pre and post-convention attendee list

**FISHING TOURNAMENT SPONSORSHIP \$ 2000.00 - SOLD**

Your choice of 1 exhibit booth (choice of booth based on booth selection rules)  
All convention activities and meals for 1 person

Insert in registration packet (1 piece of promotional literature or sample)  
Pre and post-convention attendee list

**GOLF TOURNAMENT/CORNHOLE TOURNAMENT SPONSORSHIP \$ 2000.00**

Your choice of 1 exhibit booth (choice of booth based on booth selection rules)  
All convention activities and meals for 1 person  
Insert in registration packet (1 piece of promotional literature or sample)  
Pre and post-convention attendee list

## **DIXIE MAGAZINE ADVERTISEMENTS:**

Full page \$500  
Half Page \$300  
Quarter page \$175

The Dixie magazine is a full color magazine which is mailed directly to all the pawnshops in the states of Alabama, Arkansas, Louisiana and Mississippi. The magazine is also mailed to the southern portion of Georgia and the Florida panhandle making the total reach over 1600 pawnshops.