

Dixie Pawnbrokers Educational Conference and Trade Show Sponsorships

PRICES WILL INCREASE ON JULY 1ST DUE TO AN INCREASE IN BOOTH PRICES -
PRICES HAVE BEEN ADJUSTED ON UNSOLD SPONSORSHIPS

DIAMOND SPONSOR (Limited to 1) **\$5,600.00 - SOLD**

Your choice of 2 exhibit booths (choice of booths based on booth selection rules)
All convention activities and meals for 2 people
Website Featured Sponsor (Exclusive Placement)
Home page banner ad & Blurb text with website link
Internal Banner ad under "Featured Sponsor" sidebar with website link
1st position banner placement on "Sponsors" logo page with website link
Featured Sponsor will also have a full page on website and a link in the main website navigation bar
Logo on bottom of home page
Full page ad in Dixie Pawnbroker Magazine
Insert in registration packet (1 piece of promotional literature or sample)
Recognition in all printed material
Pre and post-convention attendee list
Company logo recognition on large foam boards Saturday and Sunday

OPENING RECEPTION BAR SPONSORSHIP (Limited to 1) **\$4,000.00 - SOLD**

Your choice of 1 exhibit booth (choice of booth based on booth selection rules)
All convention activities and meals for 2 people
Exclusive signage at opening reception
Insert in registration packet (1 piece of promotional literature or sample)
1 complimentary drink ticket with company logo in attendee packets
Full page ad in Dixie Pawnbroker Magazine
Pre and post-convention attendee list

EXHIBIT HALL BAR SPONSORSHIP (Limited to 1) **\$4,000.00 - SOLD**

Your choice of 1 exhibit booth (choice of booth based on booth selection rules)
All convention activities and meals for 2 people
Exclusive signage at opening reception
Insert in registration packet (1 piece of promotional literature or sample)
1 complimentary drink ticket with company logo in attendee packets
Full page ad in Dixie Pawnbroker Magazine
Pre and post-convention attendee list

BAR SPONSORSHIP AT CLOSING DINNER & AUCTION (Limited to 1) **\$4,000.00 - SOLD**

Your choice of 1 exhibit booth (choice of booth based on booth selection rules)
All convention activities and meals for 2 people
Insert in registration packet (1 piece of promotional literature or sample)
Full page ad in Dixie magazine
Exclusive signage at both bars
1 complimentary drink ticket with company logo in attendee packets
Pre and post-convention attendee list

NAME LANYARD SPONSORSHIP (Limited to 1) **\$3,000.00 - SOLD**

Your choice of 1 exhibit booth (choice of booth based on booth selection rules)
All convention activities and meals for 1 person
Company logo on all name lanyards for 250+ attendees
Badges required for admission to all events
Insert in registration packet (1 piece of promotional literature or sample)
1/2 page ad in Dixie Pawnbroker Magazine
Pre and post-convention attendee list

TOTE BAG SPONSORSHIP (Limited to 1) **\$3,000.00 - SOLD**

Your choice of 1 exhibit booth (choice of booth based on booth selection rules)
All convention activities and meals for 1 person
Company logo on all tote bags given to 250+ attendees at registration
Tote bags used during and after show
Insert in registration packet (1 piece of promotional literature or sample)
1/2 page ad in Dixie Pawnbroker Magazine
Pre and post-convention attendee list

TUESDAY MORNING BREAKFAST SPONSORSHIP **\$3,500.00**

Your choice of 1 exhibit booth (choice of booth based on booth selection rules)
All convention activities and meals for 1 person
Table tents with company name and logo at continental breakfast
Opportunity to distribute company promotional items during breakfast
Insert in registration packet (1 piece of promotional literature or sample)
1/2 page ad in Dixie Pawnbroker Magazine
Pre and post-convention attendee list

TUESDAY LUNCH SPONSORSHIP **\$3,500.00**

Your choice of 1 exhibit booth (choice of booth based on booth selection rules)
All convention activities and meals for 1 person
Table tents with company name and logo at luncheon
Opportunity to distribute company promotional items during lunch
Insert in registration packet (1 piece of promotional literature or sample)
1/2 page ad in Dixie Pawnbroker Magazine
Pre and post-convention attendee list

WEDNESDAY MORNING BREAKFAST SPONSORSHIP **\$3,500.00**

Your choice of 1 exhibit booth (choice of booth based on booth selection rules)
All convention activities and meals for 1 person
Table tents with company name and logo at continental breakfast
Opportunity to distribute company promotional items during breakfast
Insert in registration packet (1 piece of promotional literature or sample)
1/2 page ad in Dixie Pawnbroker Magazine
Pre and post-convention attendee list

KEYNOTE SPEAKER/SEMINAR SPONSORSHIP \$3,500.00 - SOLD

Your choice of 1 exhibit booth (choice of booth based on booth selection rules)
All convention activities and meals for 1 person
Signage at all Educational seminars
Recognition prior to all Educational seminars
Insert in registration packet (1 piece of promotional literature or sample)
1/2 page ad in Dixie Pawnbroker Magazine
Pre and post-convention attendee list

OPENING RECEPTION ENTERTAINMENT SPONSORSHIP (Limited to 1) \$3,500.00

Your choice of 1 exhibit booth (choice of booth based on booth selection rules)
All convention activities and meals for 1 people
Exclusive signage at opening reception
Insert in registration packet (1 piece of promotional literature or sample)
1/2 page ad in Dixie Pawnbroker Magazine
Pre and post-convention attendee list

EDUCATIONAL SEMINARS' SPONSORSHIP \$2,000.00 - SOLD

Your choice of 1 exhibit booth (choice of booth based on booth selection rules)
All convention activities and meals for 1 person
Signage at all Educational seminars
Recognition prior to all Educational seminars
Insert in registration packet (1 piece of promotional literature or sample)
Pre and post-convention attendee list

MAIN FISHING TOURNAMENT SPONSORSHIP \$ 2000.00 - SOLD

Your choice of 1 exhibit booth (choice of booth based on booth selection rules)
All convention activities and meals for 1 person
Insert in registration packet (1 piece of promotional literature or sample)
Pre and post-convention attendee list
Logo on T-shirts and mention at awards presentation

GOLF TOURNAMENT/CORNHOLE TOURNAMENT SPONSORSHIP \$ 2000.00 -SOLD

Your choice of 1 exhibit booth (choice of booth based on booth selection rules)
All convention activities and meals for 1 person
Insert in registration packet (1 piece of promotional literature or sample)
Pre and post-convention attendee list

ADDITIONAL FISHING EXCURSION CONTRIBUTORS \$1,000.00 (several available)

Insert in registration packet (1 piece of promotional literature or sample)
Pre- and post-convention attendee list
¼ page ad in the Dixie magazine
Mentioned at awards presentation
Opportunity to select exhibit booth number based on booth selection rules

ADDITIONAL FISHING EXCURSION CONTRIBUTORS \$500.00 (several available)

Pre- and post-convention attendee list
¼ page ad in the Dixie magazine
Mentioned at awards presentation

DIXIE MAGAZINE ADVERTISEMENTS:

Full page \$500
Half Page \$300
Quarter page \$175

The Dixie magazine is a full color magazine which is mailed directly to all the pawnshops in the states of Alabama, Arkansas, Louisiana and Mississippi. The magazine is also mailed to the southern portion of Georgia and the Florida panhandle making the total reach over 1600 pawnshops.