

Dixie Pawnbrokers Educational Conference and Trade Show Sponsorships (Beginning March 1, 2024)

DIAMOND SPONSOR (Limited to 1) **SOLD**

Your choice of 2 exhibit booths (choice of booths based on booth selection rules)
All convention activities and meals for 4 people
Listed on Website as Sponsor
1st position placement on "Sponsors" logo page with website link
Logo on bottom of home page
Logo on "Sponsors" page with website link
Full page ad in Dixie Pawnbroker Magazine
Insert in registration packet (1 piece of promotional literature or sample)
Recognition on printed material
Pre and post-convention attendee list
Company logo recognition on large foam boards during convention

GOLD SPONSORS **\$5,500.00** (No Limit - as long as booths are available)

Your choice of 2 exhibit booths (choice of booths based on booth selection rules)
All convention activities and meals for 2 people
Listed on Website as sponsor
Logo on bottom of home page
Logo on "Sponsors" page with website link
Recognition on printed material
Insert in registration packet (1 piece of promotional literature or sample)
Full page ad in Dixie Pawnbroker Magazine
Pre and post-convention attendee list
Company logo recognition on large foam boards during convention

OPENING RECEPTION BAR SPONSORSHIP (Limited to 1) **SOLD**

Your choice of 1 exhibit booth (choice of booth based on booth selection rules)
All convention activities and meals for 2 people
Signage at opening reception
Listed on Website as Sponsor
Insert in registration packet (1 piece of promotional literature or sample)
1 complimentary drink ticket with company logo in attendee packets
Full page ad in Dixie Pawnbroker Magazine
Pre and post-convention attendee list
Company logo recognition on large foam boards during convention

EXHIBIT HALL BAR SPONSORSHIP (Limited to 1) **\$4,500.00**

Your choice of 1 exhibit booth (choice of booth based on booth selection rules)
All convention activities and meals for 2 people
Signage at Exhibit Hall Bar Area
Listed on Website as Sponsor
Insert in registration packet (1 piece of promotional literature or sample)
1 complimentary drink ticket with company logo in attendee packets
Full page ad in Dixie Pawnbroker Magazine
Pre and post-convention attendee list
Company logo recognition on large foam boards during convention

BAR SPONSORSHIP AT CLOSING DINNER & AUCTION (Limited to 1) **\$4,500.00**

Your choice of 1 exhibit booth (choice of booth based on booth selection rules)
All convention activities and meals for 2 people
Insert in registration packet (1 piece of promotional literature or sample)
Listed on Website as Sponsor
Full page ad in Dixie magazine
Signage at bar area
1 complimentary drink ticket with company logo in attendee packets
Pre and post-convention attendee list
Company logo recognition on large foam boards during convention

NAME LANYARD SPONSORSHIP (Limited to 1) **SOLD**

Your choice of 1 exhibit booth (choice of booth based on booth selection rules)
All convention activities and meals for 2 people
Company logo on all name lanyards for 250+ attendees
Badges required for admission to all events
Insert in registration packet (1 piece of promotional literature or sample)
Listed on Website as sponsor
Full page ad in Dixie Pawnbroker Magazine
Pre and post-convention attendee list
Company logo recognition on large foam boards during convention

TOTE BAG SPONSORSHIP (Limited to 1) **SOLD**

Your choice of 1 exhibit booth (choice of booth based on booth selection rules)
All convention activities and meals for 2 people
Company logo on all tote bags given to 250+ attendees at registration
Tote bags used during and after show
Insert in registration packet (1 piece of promotional literature or sample)
Listed on Website as sponsor
Full page ad in Dixie Pawnbroker Magazine
Pre and post-convention attendee list
Company logo recognition on large foam boards during convention

TUESDAY MORNING BREAKFAST SPONSORSHIP (Limited to 1) **\$3,500.00**

Your choice of 1 exhibit booth (choice of booth based on booth selection rules)
All convention activities and meals for 1 person
Table tents with company name and logo at continental breakfast
Opportunity to distribute company promotional items during breakfast
Insert in registration packet (1 piece of promotional literature or sample)
Listed on Website as sponsor
1/2 page ad in Dixie Pawnbroker Magazine
Pre and post-convention attendee list
Company logo recognition on large foam boards during convention

TUESDAY LUNCH SPONSORSHIP (Limited to 1) **\$3,500.00**

Your choice of 1 exhibit booth (choice of booth based on booth selection rules)
All convention activities and meals for 1 person
Table tents with company name and logo at luncheon
Opportunity to distribute company promotional items during lunch
Insert in registration packet (1 piece of promotional literature or sample)
Listed on Website as sponsor
1/2 page ad in Dixie Pawnbroker Magazine
Pre and post-convention attendee list
Company logo recognition on large foam boards during convention

WEDNESDAY MORNING BREAKFAST SPONSORSHIP (Limited to 1) **\$3,500.00**

Your choice of 1 exhibit booth (choice of booth based on booth selection rules)
All convention activities and meals for 1 person
Table tents with company name and logo at continental breakfast
Opportunity to distribute company promotional items during breakfast
Insert in registration packet (1 piece of promotional literature or sample)
Listed on Website as sponsor
1/2 page ad in Dixie Pawnbroker Magazine
Pre and post-convention attendee list
Company logo recognition on large foam boards during convention

KEYNOTE SPEAKER/SEMINAR SPONSORSHIP (Limited to 1) **\$3,500.00**

Your choice of 1 exhibit booth (choice of booth based on booth selection rules)
All convention activities and meals for 1 person
Signage at Keynote Speaker Seminar
Recognition prior to Keynote Speaker Seminar
Insert in registration packet (1 piece of promotional literature or sample)
Listed on Website as sponsor
1/2 page ad in Dixie Pawnbroker Magazine
Pre and post-convention attendee list
Company logo recognition on large foam boards during convention

OPENING RECEPTION ENTERTAINMENT SPONSORSHIP (Limited to 1) **\$3,500.00**

Your choice of 1 exhibit booth (choice of booth based on booth selection rules)
All convention activities and meals for 1 person
Signage at opening reception
Insert in registration packet (1 piece of promotional literature or sample)
Listed on Website as sponsor
1/2 page ad in Dixie Pawnbroker Magazine
Pre and post-convention attendee list
Company logo recognition on large foam boards during convention

TUESDAY EDUCATIONAL SEMINARS' SPONSORSHIP (Limited to 1) **\$3,500.00**

Your choice of 1 exhibit booth (choice of booth based on booth selection rules)
All convention activities and meals for 1 person
Signage at Tuesday Educational seminars
Recognition prior to Tuesday Educational seminars
Insert in registration packet (1 piece of promotional literature or sample)
Listed on Website as sponsor
1/2 page ad in Dixie Pawnbroker Magazine
Pre and post-convention attendee list
Company logo recognition on large foam boards during convention

WEDNESDAY EDUCATIONAL SEMINARS' SPONSORSHIP Limited to 1) **\$3,500.00**

Your choice of 1 exhibit booth (choice of booth based on booth selection rules)
All convention activities and meals for 1 person
Signage at Wednesday Educational seminars
Recognition prior to Wednesday Educational seminars
Insert in registration packet (1 piece of promotional literature or sample)
Listed on Website as sponsor
1/2 page ad in Dixie Pawnbroker Magazine
Pre and post-convention attendee list
Company logo recognition on large foam boards during convention

FISHING EXCURSION SPONSORSHIP (Limited to 1) **SOLD**

Your choice of 1 exhibit booth (choice of booth based on booth selection rules)
All convention activities and meals for 1 person
Insert in registration packet (1 piece of promotional literature or sample)
Listed on Website as sponsor
Pre and post-convention attendee list
1/2 page ad in Dixie Pawnbroker Magazine
Logo on T-shirts and mention at awards presentation
Company logo recognition on large foam boards during convention

GOLF OUTING/CORNHOLE/ACTIVITIES SPONSORSHIP (Limited to 1) **SOLD**

Your choice of 1 exhibit booth (choice of booth based on booth selection rules)
All convention activities and meals for 1 person
Insert in registration packet (1 piece of promotional literature or sample)
Listed on Website as sponsor
Pre and post-convention attendee list
1/2 page ad in Dixie Pawnbroker Magazine
Company logo recognition on large foam boards during convention

FISHING EXCURSION/ACTIVITIES CONTRIBUTOR **\$1,000.00 (several available)**

Insert in registration packet (1 piece of promotional literature or sample)
Pre- and post-convention attendee list
¼ page ad in the Dixie magazine
Mention at awards presentation
Opportunity to choose Trade Show booth based on booth selection rules

FISHING EXCURSION/ACTIVITIES CONTRIBUTOR **\$500.00 (several available)**

Insert in registration packet (1 piece of promotional literature or sample)
Pre- and post-convention attendee list
¼ page ad in the Dixie magazine
Mention at awards presentation

DIXIE MAGAZINE ADVERTISEMENTS:

Full page \$500

Half Page \$300

Quarter page \$175

The Dixie magazine is a full color magazine which is mailed directly to all the pawnshops in the states of Alabama, Arkansas, Louisiana and Mississippi. The magazine is also mailed to the southern portion of Georgia and the Florida panhandle making the total reach over 1600 pawnshops.