

Dixie Pawnbrokers Educational Conference and Trade Show Sponsorships  
(Beginning March 1, 2025)

**DIAMOND SPONSOR** (Limited to 1) **\$6,000.00**

Your choice of 2 exhibit booths ( choice of booths based on booth selection rules)  
All convention activities and meals for 4 people  
Listed on Website as Sponsor  
1st position placement on "Sponsors" logo page with website link  
Logo on bottom of home page  
Logo on "Sponsors" page with website link  
Full page ad in Dixie Pawnbroker Magazine  
Insert in registration packet (1 piece of promotional literature or sample)  
Recognition on printed material  
Pre and post-convention attendee list  
Company logo recognition on large foam boards during convention

**GOLD SPONSORS** **\$5,500.00** (No Limit - as long as booths are available)

Your choice of 2 exhibit booths ( choice of booths based on booth selection rules)  
All convention activities and meals for 2 people  
Listed on Website as sponsor  
Logo on bottom of home page  
Logo on "Sponsors" page with website link  
Recognition on printed material  
Insert in registration packet (1 piece of promotional literature or sample)  
Full page ad in Dixie Pawnbroker Magazine  
Pre and post-convention attendee list  
Company logo recognition on large foam boards during convention

**SPECIAL EVENT SPONSORSHIP - CASINO NIGHT (Limited to 2) \$ 4000.00**  
**(This event is in celebration of the Dixie Convention being organized 25 years ago.)**

Signage at opening reception and in Casino Playing Area  
Listed on Website as Sponsor  
Insert in registration packet (1 piece of promotional literature or sample)  
Full page ad in Dixie Pawnbroker Magazine  
Pre and post-convention attendee list  
Company logo recognition on large foam boards during convention

**OPENING RECEPTION BAR SPONSORSHIP** (Limited to 1) **\$4,500.00 - SOLD**

Your choice of 1 exhibit booth (choice of booth based on booth selection rules)  
All convention activities and meals for 2 people  
Signage at opening reception  
Listed on Website as Sponsor  
Insert in registration packet (1 piece of promotional literature or sample)  
1 complimentary drink ticket with company logo in attendee packets  
Full page ad in Dixie Pawnbroker Magazine  
Pre and post-convention attendee list  
Company logo recognition on large foam boards during convention

**EXHIBIT HALL BAR SPONSORSHIP** (Limited to 1) **\$4,500.00**

Your choice of 1 exhibit booth (choice of booth based on booth selection rules)  
All convention activities and meals for 2 people  
Signage at Exhibit Hall Bar Area  
Listed on Website as Sponsor  
Insert in registration packet (1 piece of promotional literature or sample)  
1 complimentary drink ticket with company logo in attendee packets  
Full page ad in Dixie Pawnbroker Magazine  
Pre and post-convention attendee list  
Company logo recognition on large foam boards during convention

**BAR SPONSORSHIP AT CLOSING DINNER & AUCTION** (Limited to 1) **\$4,500.00**

Your choice of 1 exhibit booth (choice of booth based on booth selection rules)  
All convention activities and meals for 2 people  
Insert in registration packet (1 piece of promotional literature or sample)  
Listed on Website as Sponsor  
Full page ad in Dixie magazine  
Signage at bar area  
1 complimentary drink ticket with company logo in attendee packets  
Pre and post-convention attendee list  
Company logo recognition on large foam boards during convention

**NAME LANYARD SPONSORSHIP** (Limited to 1) **\$4,500.00 - SOLD**

Your choice of 1 exhibit booth (choice of booth based on booth selection rules)  
All convention activities and meals for 2 people  
Company logo on all name lanyards for approximately 250 attendees  
Badges required for admission to all events  
Insert in registration packet (1 piece of promotional literature or sample)  
Listed on Website as sponsor  
Full page ad in Dixie Pawnbroker Magazine  
Pre and post-convention attendee list  
Company logo recognition on large foam boards during convention

**TOTE BAG SPONSORSHIP** (Limited to 1) **\$4,500.00 - SOLD**

Your choice of 1 exhibit booth (choice of booth based on booth selection rules)  
All convention activities and meals for 2 people  
Company logo on all tote bags given to approximately 250 attendees at registration  
Tote bags used during and after show  
Insert in registration packet (1 piece of promotional literature or sample)  
Listed on Website as sponsor  
Full page ad in Dixie Pawnbroker Magazine  
Pre and post-convention attendee list  
Company logo recognition on large foam boards during convention

**TUESDAY MORNING BREAKFAST SPONSORSHIP** (Limited to 1) **\$3,500.00**

Your choice of 1 exhibit booth (choice of booth based on booth selection rules)  
All convention activities and meals for 1 person  
Table tents with company name and logo at continental breakfast  
Opportunity to distribute company promotional items during breakfast  
Insert in registration packet (1 piece of promotional literature or sample)  
Listed on Website as sponsor  
1/2 page ad in Dixie Pawnbroker Magazine  
Pre and post-convention attendee list  
Company logo recognition on large foam boards during convention

**TUESDAY LUNCH SPONSORSHIP** (Limited to 1) **\$3,500.00**

Your choice of 1 exhibit booth (choice of booth based on booth selection rules)  
All convention activities and meals for 1 person  
Table tents with company name and logo at luncheon  
Opportunity to distribute company promotional items during lunch  
Insert in registration packet (1 piece of promotional literature or sample)  
Listed on Website as sponsor  
1/2 page ad in Dixie Pawnbroker Magazine  
Pre and post-convention attendee list  
Company logo recognition on large foam boards during convention

**WEDNESDAY MORNING BREAKFAST SPONSORSHIP** (Limited to 1) **\$3,500.00**

Your choice of 1 exhibit booth (choice of booth based on booth selection rules)  
All convention activities and meals for 1 person  
Table tents with company name and logo at continental breakfast  
Opportunity to distribute company promotional items during breakfast  
Insert in registration packet (1 piece of promotional literature or sample)  
Listed on Website as sponsor  
1/2 page ad in Dixie Pawnbroker Magazine  
Pre and post-convention attendee list  
Company logo recognition on large foam boards during convention

**TUESDAY EDUCATIONAL SEMINARS' SPONSORSHIP** (Limited to 1) **\$3,500.00**

Your choice of 1 exhibit booth (choice of booth based on booth selection rules)  
All convention activities and meals for 1 person  
Signage at Tuesday Educational seminars  
Recognition prior to Tuesday Educational seminars  
Insert in registration packet (1 piece of promotional literature or sample)  
Listed on Website as sponsor  
1/2 page ad in Dixie Pawnbroker Magazine  
Pre and post-convention attendee list  
Company logo recognition on large foam boards during convention

**WEDNESDAY EDUCATIONAL SEMINARS' SPONSORSHIP** Limited to 1) **\$3,500.00**

Your choice of 1 exhibit booth (choice of booth based on booth selection rules)  
All convention activities and meals for 1 person  
Signage at Wednesday Educational seminars  
Recognition prior to Wednesday Educational seminars  
Insert in registration packet (1 piece of promotional literature or sample)  
Listed on Website as sponsor  
1/2 page ad in Dixie Pawnbroker Magazine  
Pre and post-convention attendee list  
Company logo recognition on large foam boards during convention

**FISHING EXCURSION SPONSORSHIP** (Limited to 1) **\$ 3500.00 - SOLD**

Your choice of 1 exhibit booth (choice of booth based on booth selection rules)  
All convention activities and meals for 1 person  
Insert in registration packet (1 piece of promotional literature or sample)  
Listed on Website as sponsor  
Pre and post-convention attendee list  
1/2 page ad in Dixie Pawnbroker Magazine  
Logo on T-shirts and mention at awards presentation  
Company logo recognition on large foam boards during convention

**GOLF OUTING/RECEPTION ACTIVITIES SPONSORSHIP** (Limited to 1) **\$ 3500.00 - SOLD**

Your choice of 1 exhibit booth (choice of booth based on booth selection rules)  
All convention activities and meals for 1 person  
Insert in registration packet (1 piece of promotional literature or sample)  
Listed on Website as sponsor  
Pre and post-convention attendee list  
1/2 page ad in Dixie Pawnbroker Magazine  
Company logo recognition on large foam boards during convention

**ACTIVITIES CONTRIBUTOR** **\$1,000.00 (several available)**

Insert in registration packet (1 piece of promotional literature or sample)  
Pre- and post-convention attendee list  
¼ page ad in the Dixie magazine  
Mention at awards presentation  
Opportunity to choose Trade Show booth based on booth selection rules

**ACTIVITIES CONTRIBUTOR \$500.00 (several available)**

Insert in registration packet (1 piece of promotional literature or sample)

Pre- and post-convention attendee list

¼ page ad in the Dixie magazine

Mention at awards presentation

**DIXIE MAGAZINE ADVERTISEMENTS:**

Full page \$500

Half Page \$300

Quarter page \$175

The Dixie magazine is a full color magazine which is mailed directly to all the pawnshops in the states of Alabama, Arkansas, Louisiana and Mississippi. The magazine is also mailed to the southern portion of Georgia and the Florida panhandle making the total reach over 1600 pawnshops.